



Season Sponsorship & Advertising

ASB presents 3 indoor concerts and 3 free outdoor events each year. Sponsors are featured in all indoor concert programs, listed on the ASB website, featured in e-mails, listed on outdoor program fans and promoted on the band's social media networks. Sponsors receive four complimentary tickets per concert. All proceeds benefit the Austin Symphonic Band's mission to reach the community with exceptional, affordable live music performances.

SPONSORSHIP LEVELS & ADVERTISING RATES

- Season Sponsor \$5000 - sponsor benefits & full page ad included
- Community Sponsor \$2500 - sponsor benefits & full page ad included
- Concert Sponsor \$1000 - sponsor benefits & full page ad included
- Music Sponsor \$500 - sponsor benefits & full page ad included
- Advertiser Full Page \$300 - for ad only
- Advertiser Half Page \$175 - for ad only

CONTACT INFORMATION

Organization/Business

Address Line 1

Address Line 2

City, State, Zip Code

Contact Name

Contact Phone

Contact Email

PAYMENT & AD SUBMISSION

Deadline: October 1st

Make checks payable to:
Austin Symphonic Band

Send to:
Austin Symphonic Band
Attn: Sponsorship
PO Box 6472 Austin, TX 78762

OR Pay Online:
austinsymphonicband.org/donate

Submit your ad & a png of your logo electronically to Amanda Pierce at execdirector@austinsymphonicband.org

Required Ad Format:
PDF with print resolution of at least 300 dpi.

Ad Sizes: Half Page Ad (W3.75in x L4.75in) Full Page Ad (W4.75in x L7.75in)

Austin Symphonic Band PO Box 6472 Austin, TX 78762
(512) 956-7420 execdirector@austinsymphonicband.org

SEASON SPONSOR \$5000

- Name listed on front page of all indoor concert programs (3) and mailings for that season.
- Opportunity to hand out promotional materials at indoor concerts (3) for that season.
- Full-page ad in all indoor concert programs (3) for that season.
- Logo on program fans for outdoor concerts (4) that season.
- Formal verbal recognition at all performances (7) during concert introduction.
- Sponsorship logo listing on ASB website and all electronic communications.
- Mentions on ASB Social Media including Facebook, Instagram & Twitter.
- Eight complimentary tickets for every concert of the season.
- Recognition as a Double Platinum contributor in indoor concert programs and website.

COMMUNITY SPONSOR \$2500

- Full-page ad in all indoor concert programs (3) for that season.
- Logo on program fans for outdoor concerts (4) that season.
- Formal verbal recognition at indoor performances (3) during concert introduction.
- Sponsorship logo listing on ASB website and all electronic communications.
- Mentions on ASB Social Media including Facebook, Instagram & Twitter.
- Eight complimentary tickets for every concert of the season.
- Recognition as a Platinum contributor in indoor concert programs and website.

CONCERT SPONSOR \$1000

- Full-page ad in all indoor concert programs (3) for that season.
- Sponsorship logo listing on ASB website and pre-concert communications.
- Mentions on ASB Social Media including Facebook, Instagram & Twitter.
- Four complimentary tickets for every concert of the season.
- Recognition as a Platinum contributor in indoor concert programs and website.

MUSIC SPONSOR \$500

- Full-page ad in all indoor concert programs (3) for that season.
- Two complimentary tickets for every concert of the season.
- Recognition as a Gold contributor in indoor concert programs and website.

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